Live your fashion dream!

Style Savvy
Fashion Contest

Q&A with Grace:
Online Shop Branches
Get the total look!
Hair & Makeup
Check out some of our coolest brands!

Love Fashion?
Open Your Own Shop!
Quiz: Which brand is right for you?

Become a Fashion Stylist!

Nintendo® Wi-Fi Connection!

Visit the Shopping Cities via
Nintendo® Wi-Fi Connection!

Out and About:
Explore the Town

Nintendo of America Inc.
P.O. Box 957, Redmond, WA 98073-0957 U.S.A.
www.nintendo.com

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NINTENDO CUSTOMER SERVICE SUPPORT:NINTENDO.COM

or call 1-800-255-3700
MON. - SUN., 6:00 a.m. to 7:00 p.m., Pacific Time (Times subject to change)

In Game Manual
PLEASE CAREFULLY READ THE SEPARATE HEALTH AND SAFETY PRECAUTIONS BOOKLET INCLUDED WITH THIS PRODUCT BEFORE USING YOUR NINTENDO® HARDWARE SYSTEM, GAME CARD OR ACCESSORY. THIS BOOKLET CONTAINS IMPORTANT HEALTH AND SAFETY INFORMATION.

IMPORTANT SAFETY INFORMATION: READ THE FOLLOWING WARNINGS BEFORE YOU OR YOUR CHILD PLAY VIDEO GAMES.

**WARNING - Seizures**

- Some people (about 1 in 4000) may have seizures or blackouts triggered by light flashes or patterns, and this may occur while they are watching TV or playing video games, even if they have never had a seizure before.
- Anyone who has had a seizure, loss of awareness, or other symptom linked to an epileptic condition should consult a doctor before playing a video game.
- Parents should watch their children play video games. Stop playing and consult a doctor if you or your child has any of the following symptoms:
  - Convulsions
  - Altered vision
  - Eye or muscle twitching
  - Involuntary movements
  - Loss of awareness
  - Disorientation
  - To reduce the likelihood of a seizure when playing video games:
    1. Sit or stand as far from the screen as possible.
    2. Play video games on the smallest available television screen.
    3. Do not play if you are tired or need sleep.
    4. Play in a well-lit room.
    5. Take a 10 to 15 minute break every hour.

**WARNING - Repetitive Motion Injuries and Eyestrain**

Playing video games can make your muscles, joints, skin or eyes hurt. Follow these instructions to avoid problems such as tendinitis, carpal tunnel syndrome, skin irritation or eyestrain:
- **Avoid excessive play.** Parents should monitor their children for appropriate play.
- **Take a 10 to 15 minute break every hour.** Even if you don’t think you need it.
- **When using the stylus, you do not need to grip it tightly or press it hard against the screen.** Doing so may cause fatigue or discomfort.
- **If your hands, wrists, arms or eyes become tired or sore while playing,** or if you feel symptoms such as tingling, numbness, burning or stiffness, stop and rest for several hours before playing again.
- **If you continue to have any of the above symptoms or other discomfort during or after play,** stop playing and see a doctor.

**WARNING - Battery Leakage**

The Nintendo DS contains a rechargeable lithium ion battery pack. Leakage of ingredients contained within the battery pack, or the combustion products of the ingredients, can cause personal injury as well as damage to your Nintendo DS. If battery leakage occurs, avoid contact with skin. If contact occurs, immediately wash thoroughly with soap and water. If liquid leaking from a battery pack comes into contact with your eyes, immediately flush thoroughly with water and see a doctor.

To avoid battery leakage:
- **Do not expose battery to excessive physical shock, vibration, or liquids.**
- **Do not disassemble, attempt to repair or deform the battery.**
- **Do not dispose of battery pack in a fire.**
- **Do not touch the terminals of the battery, or cause a short between the terminals with a metal object.**
- **Do not peel or damage the battery label.**

**WARNING - Radio Frequency Interference**

The Nintendo DS can emit radio waves that can affect the operation of nearby electronics, including cardiac pacemakers.
- **Do not operate the Nintendo DS within 6 inches of a pacemaker while using the wireless feature.**
- **If you have a pacemaker or other implanted medical device, do not use the wireless feature of the Nintendo DS without first consulting your doctor or the manufacturer of your medical device.**
- **Observe and follow all regulations and rules regarding use of wireless devices in locations such as hospitals, airports, and on board aircraft.** Operation in those locations may interfere with or cause malfunctions of equipment, with resulting injuries to persons or damage to property.

**Important Legal Information**

This Nintendo game is not designed for use with any unauthorized device. Use of any such device will invalidate your Nintendo product warranty. Copying of any Nintendo game is illegal and is strictly prohibited by domestic and international intellectual property laws. “Back-up” or “archival” copies are not authorized and are not necessary to protect your software. Violators will be prosecuted.
WARRANTY & SERVICE INFORMATION

You may need only simple instructions to correct a problem with your product. Try our website at support.nintendo.com or call our Consumer Assistance Hotline at 1-800-255-3700, rather than going to your retailer. Hours of operation are 6 a.m. to 7 p.m., Pacific Time, Monday - Sunday (times subject to change). If the problem cannot be solved with the troubleshooting information available online or over the telephone, you will be offered express factory service through Nintendo. Please do not send any products to Nintendo without contacting us first.

HARDWARE WARRANTY
Nintendo of America Inc. (“Nintendo”) warrants to the original purchaser that the hardware product shall be free from defects in material and workmanship for twelve (12) months from the date of purchase. If a defect covered by this warranty occurs during this warranty period, Nintendo will repair or replace the defective hardware product or component, free of charge.* The original purchaser is entitled to this warranty only if the date of purchase is registered at point of sale or the consumer can demonstrate, to Nintendo’s satisfaction, that the product was purchased within the last 12 months.

GAME & ACCESSORY WARRANTY
Nintendo warrants to the original purchaser that the product (games and accessories) shall be free from defects in material and workmanship for a period of three (3) months from the date of purchase. If a defect covered by this warranty occurs during this three (3) month warranty period, Nintendo will repair or replace the defective product, free of charge.

SERVICE AFTER EXPIRATION OF WARRANTY
Please try our website at support.nintendo.com or call the Consumer Assistance Hotline at 1-800-255-3700 for troubleshooting information and repair or replacement options and pricing.*

In some instances, it may be necessary for you to ship the complete product, FREIGHT PREPAID AND INSURED FOR LOSS OR DAMAGE, to Nintendo. Please do not send any products to Nintendo without contacting us first.

WARRANTY LIMITATIONS
This warranty shall not apply if this product: (a) is used with products not sold or licensed by Nintendo (including, but not limited to, non-licensed game enhancement and copier devices, adapters, software, and power supplies); (b) is used for commercial purposes (including rental); (c) is modified or tampered with; (d) is damaged by negligence, accident, unreasonable use, or by other causes unrelated to defective materials or workmanship; or (e) has had the serial number altered, defaced or removed.

Any applicable implied warranties, including warranties of merchantability and fitness for a particular purpose, are hereby limited in duration to the warranty periods described above (12 months or 3 months, as applicable). In no event shall Nintendo be liable for consequential or incidental damages resulting from the breach of any implied or express warranties. Some states do not allow limitations on how long an implied warranty lasts or exclusion of consequential or incidental damages, so the above limitations may not apply to you.

This warranty gives you specific legal rights. You may also have other rights which vary from state to state or province to province.

Nintendo’s address is: Nintendo of America Inc., P.O. Box 957, Redmond, WA 98073-0957 U.S.A.

This warranty is only valid in the United States and Canada.
There are two basic ways to use the Touch Screen. Lightly tap the screen with the Nintendo DS stylus to "touch." Keep light contact and move the stylus across the screen to "slide."

### Touch Screen Warnings
- Only use the Touch Screen with a Nintendo DS stylus unless otherwise specified by the game.
- Don’t use a damaged or bent stylus.
- Don’t hit or scrape the Touch Screen forcefully.
- Don’t use your fingernails on the Touch Screen.
- Don’t scrape the top screen with the stylus.
- Don’t let dust, grit, food crumbs, or other items drop onto the Touch Screen.
- If applying a protective sheet, read the instructions carefully and avoid dirt or air bubbles.
Using your Nintendo DS

Hold your Nintendo DS sideways to play Style Savvy. You can do almost everything with just the stylus!
Seasonal events and items change based on your Nintendo DS system date, so play with the correct date. Moving the system date backward may reset events. To learn more about changing the date, consult your Nintendo DS Instruction Booklet.

Just the Basics!

Sonata
For a soft and sophisticated look
1 Vertical-stripe shirt ($126*)
2 Mohair sweater ($117*)
3 Button-up wrap miniskirt ($32*)
4 Banded metallic mules ($204*)

Versatile elegance:
Scarlet belted capri shorts

Hot items from our cool brands!
1 Glam garments for a daring style!
2 Vertical-stripe shirt ($126*)
3 Mohair sweater ($117*)
4 Button-up wrap miniskirt ($32*)
5 Banded metallic mules ($204*)

AZUSA
Glam garments for a daring style!
1 Winged-skull sweater ($86*)
2 Striped blouse ($14*)
3 Fur-trimmed jean shorts ($79*)
4 Strappy mules ($82*)

Sassy style:
Fur-edged camo jacket

R Button
X Button
Y Button
Control Pad
L Button
START
SELECT
Touch pictures and text with the stylus!

Sleep Mode
If you close your DS while playing, it will go into battery-saving Sleep Mode. The DS will exit Sleep Mode when you open it again.

Reset
To reset a game, press the L Button + R Button + START + SELECT simultaneously while playing. Any unsaved data will be lost, so be careful!

*Note: prices shown in this manual are from Style Savvy, not actual products.
Want to break into the fashion biz? We visited a popular fashion boutique and found out what it’s like to work there!

Our Featured Shop

Strata

Managed by the fashionable Grace!

Manager Interview

I’m in this business because I love fashion. People who are excited about fashion make the best stylists!

Overview ★ What is a boutique? ★

A boutique is a shop that sells clothes from many different brands. Our stylists choose the styles to sell. They set the trends!

The Road to Style ★★★

1. When the power is off, insert the Style Savvy Game Card into your Nintendo DS system all the way. Listen for the click!

2. Turn the power on, and read the screen to the right. Then touch the Touch Screen.

3. Touch Style Savvy on the DS Menu Screen, as shown to the left. If your DS is set to Auto Mode, you won’t need to do this.

4. Touch New Game on the main menu, and you’ll be on your way to becoming a fashion stylist!

What does it take to work here?

First, fill out an application form. I’ve got to know your name so we can work together!
Stylist for a Day

We got the inside story on a fashion stylist’s busy, fun-filled day.

Grace, shop manager

Approach customers and find out what they’re looking for.

Grace’s Advice

Different articles of clothing combine to make an “outfit” or “ensemble.” Always think of the entire look!

Overview

If you know a customer will love what you chose, send her straight to the dressing room with Try it on! If you aren’t sure, ask her to Take a look! You can only tell someone to take a look three times.

Magazines

Stylists should all read fashion magazines and study seasonal trends.

Grace’s Advice

The styles we sell are purchased at the buyer’s center. Get things customers will like!

Buyer’s Center

The brands at the buyer’s center will change often, even during the same day, so keep visiting!

Grace’s Advice

Save your progress at your apartment before turning off the power! You can have only one save file. See pages 19-20 for more about your apartment.

Overview

You can zoom in and out of or rotate a selected style with . Look at styles from various angles when making outfits!

Take a good look

Tip!

If she asks for more, find a style that will go with what you first picked.

Tip!

Different articles of clothing combine to make an “outfit” or “ensemble.” Always think of the entire look!

Tip!

If she loves what you pick, she might ask for something more!

Can I help you?

Grace’s Advice

Approach customers and find out what they’re looking for.

Thank you very much!

What's for sale today?

Approach customers and find out what they’re looking for.

Look through the stockroom to find the perfect thing for your customer.

Grace’s Advice

Stylists should all read fashion magazines and study seasonal trends.

Thank you very much!

What's for sale today?

Approach customers and find out what they’re looking for.

Look through the stockroom to find the perfect thing for your customer.

Grace’s Advice

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Tip!

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Tip!

If she loves what you pick, she might ask for something more!
More tricks of the trade... ★ ★ ★

Customers love a fashionable shop!

Style on Display! / CHECK!  ► P.25

Mannequins
Dress mannequins in your favorite outfits, and show off your sense of style. A customer might buy the entire outfit!

Dress to Impress! / CHECK!  ► P.19

Coordinating Outfits
Everything you buy at the buyer’s center will also be sent to your wardrobe! Change clothes at your apartment.

Hair & Makeup
Make your hair and makeup match your outfit! Check out the latest styles and colors at the hair salon and cosmetics shop.

Hot items from our cool brands!

For an edgy, punk-rock look

1. Layered, chain collar tee ($62*)
2. Chain-loop miniskirt ($102*)
3. Chain-loop hat ($86*)
4. Two-tone platform boots ($132*)

Checks and chains: Tail-hem, chain-tie shirt $118

*Note: prices shown in this manual are from Style Savvy, not actual products.

Customers love a fashionable shop!

More tricks of the trade... ★ ★ ★

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Out and About: Explore the Town

The town is full of fun places! More locations appear as you play, so be sure to check them out.

- Dominic's Mansion: The home of the shop owner, Dominic.
- Grace's Shop: Grace’s shop, Strata.
- My Apartment (page 19): Change clothes and more.
- My Shop (page 23): Your very own boutique!
- Contest Hall (page 26): Compete in runway contests.
- Hair Salon (page 21): Change your hairstyle.
- Buyer's Center: Buy items for your shop.
- Cosmetics Store (page 22): Buy makeup and more.

Choose a location, then touch OK! Touch or to switch maps.
Change your clothes and more...

My Apartment: Check it out!

You can do lots of things in your apartment. The harder you work, the more options you’ll have!

**My Picks**
Place a ♥ on your favorite items to find them quickly!

**Profile**
See your name, birthday, and personal spending money. Touch to change your name. This name will be visible when you open a branch in the Shopping Cities (see pages 33-36). The nickname you use will be seen by others when playing multiplayer games using Nintendo WFC. To protect your privacy, please do not use personal information such as nickname or your last name, phone number, birth date, age, school, e-mail or home address in your communications with others.

**Wardrobe**
Save your favorite outfits and wear them again later! You can also load outfits you purchased in the Shopping Cities.

**Hair & Makeup**
Apply makeup, or restyle your multiple-option hairstyle. For a brand-new hairstyle, visit the hair salon.

**Album**
Save and view your photos!

**Fashion Magazines**
See what’s hot this season.

**Sound**
Change the volume of music and sounds.

**About Saves**
Check your save data, or delete it, by touching the Save Data option on the main menu (page 12). Deleting the save file will erase all of your progress and cut your access to your online shop!

**Daily Planner**
See which brands are on sale at the buyer’s center!

**Save**
Save your current progress!
Focus on the Hair Salon

Get a hair makeover! Get a whole new look with a simple change of hairstyle!

Step 1.
Choose Hairstyling. Select a hairstyle, then touch OK.

Step 2.
Choose your hair and highlight colors, then touch OK!

Special Technique
Hairstyles with a Style Option can be worn two ways! Switch between them at your apartment.

Focus on the Cosmetics Store

Enhance your outfit with makeup!
Tap into the power of color! Match your makeup to your clothes for a style boost!

Step 1.
Select eye shadow, mascara, colored contacts, and lipstick in the Cosmetics section, then touch OK to buy!

Step 2.
Get a new eyebrow style in the Eyebrows section!

Step 3.
Return to your apartment to use your new makeup.

Special Technique
Hair and makeup advice from the pros! When choosing a hairstyle or makeup, touch Menu, then Advice.

Style Savvy
Hairstyles with a Style Option can be worn two ways! Switch between them at your apartment.

Special Technique
Hairstyles with a Style Option can be worn two ways! Switch between them at your apartment.

Choose your hair and highlight colors, then touch OK!

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Hairstyles with a Style Option can be worn two ways! Switch between them at your apartment.

Special Technique
Hairstyles with a Style Option can be worn two ways! Switch between them at your apartment.

Choose your hair and highlight colors, then touch OK!

Style Savvy
Hairstyles with a Style Option can be worn two ways! Switch between them at your apartment.
Buying items at the buyer’s center and selling them to customers is the key to your shop’s success. Your interior will attract customers with unique tastes, so be sure to buy styles they will like!

You can stock only a certain number of styles at a time. Keep this in mind at the buyer’s center, and try to buy a wide range of styles!

Eventually, you will unlock the Ads & Flyers option so you can send ads directly to your customers. You may even be featured in a magazine—a perfect way to advertise your best styles!

After you open your shop, you can still visit Grace at Strata to get advice about choosing styles, fashion vocabulary, and lots more!
**Using the Shop Menu**
Touch Enter at the bottom of your shop’s main screen. There you can dress display mannequins, change your shop’s name, and much more!

**Shop Info**
Your shop’s basic stats. Touch to change your shop’s name, music, or interior.

**Shop Display**
Show off stylish outfits! You can display up to three mannequins in your shop window.

**Stockroom**
Get rid of items you no longer want to free up stockroom space. You will get no money for discarded items.

**Music/Interior**
Change your shop’s music and decor. Changing your interior opens different brands at the buyer’s center and brings in different customers!

**Go for the win!**
After winning, you’ll receive a rare item available only at the contest hall! You can wear prize items and sell them at your shop.

**Try it: Fashion Contests!**
Compete in runway contests with other shop managers. See whose fashion sense will come out on top!

**Ready for a challenge?**
Go to the contest hall to enter. Put together an outfit to fit the contest theme!

**The results are in!**
Send your model down the runway and wow the judges!

---

**Hard at work!**

**Shop Interior and Brands**
Brands will open in the buyer’s center based on your interior. Touch an interior to preview the affiliated brands.

**Shop Funds and Your Money**
There are two types of money in the game. Shop funds are used at the buyer’s center, and your money is used for hairstyles and makeup. Both types increase with each item you sell.

**Get ready!**

**Intro**

**STYLE SAVVY**
Trade Secret: Go Wireless ♥

What is DS Wireless Play? ★ ★ ★

After you open your shop, you'll be able to connect with other Style Savvy players using DS Wireless Play! Touch DS Wireless Play on the main menu, and choose a wireless option. To return to the main menu, touch X in the left corner of the Touch Screen.

Read page 29 carefully before beginning DS Wireless Play.

Flyer Mode

Trade flyers with other Style Savvy players using Flyer Mode!

A flyer you receive may show a Shop Address in the Shopping Cities. Try visiting the other player’s store!

Creating Flyers

Eventually, you unlock the Ads & Flyers option so you can send flyers to other Style Savvy players. Choose Ads & Flyers on your shop’s menu to design flyers for your shop.

Once you open a shop in the Shopping Cities, you can list your Shop Address on your flyers.

To learn how to open a branch, see pages 37-38.

Wireless Contests

With DS Wireless Play, you can enjoy fashion contests with friends who own Style Savvy!

All players choose DS Wireless Play from the main menu, then select Wireless Contest. One person will host, and up to three others can participate.

Everyone competes using their own inventory. See what looks your friends come up with!

Wireless Shop

With DS Wireless Play, Style Savvy players can visit each others’ shops!

Both players choose DS Wireless Play on the main menu, then select Wireless Shop. Decide who will open shop and who will go shopping. Items you buy at your friend’s shop will be sent to your personal wardrobe, not your shop inventory.

Trade Secret: Go Wireless ♥

Creating Flyers

Eventually, you unlock the Ads & Flyers option so you can send flyers to other Style Savvy players. Choose Ads & Flyers on your shop’s menu to design flyers for your shop.

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Wireless Shop

With DS Wireless Play, Style Savvy players can visit each others’ shops!

Both players choose DS Wireless Play on the main menu, then select Wireless Shop. Decide who will open shop and who will go shopping. Items you buy at your friend’s shop will be sent to your personal wardrobe, not your shop inventory.
Establishing DS Wireless Link (DS Wireless Play)

This section explains how to establish the link for local wireless play.

What You Will Need
- Nintendo DS, Nintendo DS Lite, or Nintendo DSi Systems: One for each player
- Style Savvy Game Cards: One for each player

Steps
1. Make sure that all DS systems are turned off, then insert a Style Savvy Game Card into each system.
2. Turn on the power of all the systems. The DS Menu Screen will appear.
3. Touch the Style Savvy panel.
4. Now follow the instructions on page 27.

Communication Error
If the connection fails, follow the directions on screen to return to the title screen. If you do not have a Game Card inserted, you will have to shut off the power.

Nintendo Wi-Fi Connection allows multiple Style Savvy owners to play together over the Internet—even when separated by long distances.

- To play Nintendo DS games over the Internet, you must first set up the Nintendo Wi-Fi Connection (Nintendo WFC) on your Nintendo DS system. Please see the separate Nintendo Wi-Fi Connection instruction booklet included with this game for directions on setting up your Nintendo DS.
- To complete the Nintendo WFC setup, you will also need access to a PC that has a wireless network device installed (such as a wireless router) and an active broadband or DSL Internet account.
- If you do not have a wireless network device installed on your PC, see the separate Nintendo WFC instruction booklet for more information.
- Nintendo Wi-Fi Connection game play uses more battery power than other game play. You may prefer to use the AC Adapter to prevent running out of power when using the Nintendo Wi-Fi Connection.
- You can also play Nintendo WFC compatible games at selected Internet hotspots without additional setup.
- The Terms of Use Agreement which governs Nintendo Wi-Fi Connection game play is available in the Nintendo Wi-Fi Connection instruction booklet or online at www.nintendo.com/games/wifi/ds.

For additional information on the Nintendo WFC, setting up your Nintendo DS, or a list of available Internet hotspots, visit www.nintendo.com/games/wifi (USA, Canada, and Latin America) or call 1-800-895-1672 (USA/Canada only).
After you open your shop, you can connect with Style Savvy players nationwide via Nintendo Wi-Fi Connection (Nintendo WFC) and a wireless broadband Internet connection.

During wireless game play, if communication seems to be affected by other electronic devices, move to another location or turn off the interfering device. You may need to reset the power on the Nintendo DS and start the game again.

The nickname you use will be seen by others when playing multiplayer games using Nintendo WFC. To protect your privacy, please do not use personal information such as nickname or your last name, phone number, birth date, age, school, e-mail or home address in your communications with others.

In order to use Nintendo WFC, you must first set up Nintendo WFC on your Nintendo DS system.

Before you use Nintendo WFC for the first time, please complete Nintendo WFC setup. Touch Nintendo Wi-Fi Connection on the main menu, then Nintendo Wi-Fi Connection Settings. Touch Nintendo Wi-Fi Connection Settings when you reach the screen shown to the right.

For more information on this or contacting the support center, please see the Nintendo Wi-Fi Connection Instruction Booklet.

If you get an error code and message on your screen, try referencing the Troubleshooting section of the Nintendo Wi-Fi Connection Instruction Booklet.
A World of Shopping Cities

Using Nintendo Wi-Fi Connection, you’ll find huge shopping centers filled with the shops of Style Savvy players from all over the country. Visit those shops, or open your own!

Visit the Shopping Cities!

After you open your shop, you’ll be able to visit Shopping Cities! Touch Nintendo Wi-Fi Connection on the main menu, then select Shopping Cities (see pages 31-32 for more information on Nintendo WFC). You can choose either Go Shopping (pages 35-36) or Manage Branch (pages 37-38).

What are Shopping Cities like?

Shopping Cities have rows and rows of cool shops that Style Savvy players have created. Find your favorite shops and buy entire outfits!

If you open your own shop, other shop managers can pay it a visit and buy the outfits you’ve put together. You can even choose to have your avatar greet customers!
Tour the Shopping Cities!

Shopping Cities are very big, with many buildings lining the streets. Try not to get lost while shopping!

Each city has multiple buildings, and each building has many floors.

Shopping City

Big sales year-round!

All outfits in the Shopping Cities are sold at 50% off the regular price! With deals like that, how can you resist?

Useful Tip

How do I shop?

In the Shopping Cities, you can visit stores and buy entire outfits! You use your own money in the Shopping Cities. What you buy won’t be available in your shop’s stock. Change into your new outfit at your apartment!

Navigating the Shopping Cities

1. Pick a Building
   Touch the building you want to visit.

2. Choose a Floor
   Input a floor number, then touch .

3. Choose a Shop
   Pick a shop from the list to visit!

4. Start Shopping
   Enter the store, and shop ’til you drop!

Advanced Shopping Guide

* Once you get the hang of things, try these tips!
  - Escalator: Touch or to quickly move to the next floor.
  - Flyer Search: Access a shop using the Shop Addresses found on flyers.
  - Shop List: Add your favorite stores to the list, and find them quickly next time you shop.
  - Visit Other Cities: New Shopping Cities will crop up as more players open shops. Your map will show arrows when other cities are available.

Useful Tip

How can I change my outfit?

Enter the store, find the outfitter, and pay for your new outfit!
It’s Easy!

Open Your Own Branch

It’s fun to visit other players’ shops, but why not open your own?

1. Get Started
   From the Shopping Cities menu, select Manage Branch, then Open Shop.

2. Read Disclaimer
   Please read the entire disclaimer carefully.

3. Open Your Branch
   Touch Start a Branch to get your Shop Address, and your shop is open!

Managing Your Branch

Edit Display
To design an outfit for a mannequin, touch Edit, create an outfit, then touch Display. Shoppers can’t buy your outfit unless you put it on display.
Display outfits use only items from your store. Those items are not removed from your stockroom, and you can sell your outfits multiple times.
Customers will buy complete outfits, so make sure everything matches.

Collect Sales
You earn shop funds and personal money from the outfits you sell in your branch, just like in your main shop.
Check your sales often! You must touch Collect Sales in order to receive your earnings.

About Your Branch
Your Shop Address is listed here. Give it to your friends so they can visit your shop!

Useful Tip

What’s a Shop Address?
There are tons of shops in the Shopping Cities, and each one has an address listing a town, building, and floor number.
You can include your Shop Address on Flyers to make it easy for people to find your branch.

Everyone Knows Your Name
The nickname you use will be seen by others when playing multiplayer games using Nintendo WFC.
To protect your privacy, please do not use personal information such as nickname or your last name, phone number, birth date, age, school, e-mail or home address in your communications with others.
Q: Where are the outfits I bought in the Shopping Cities?
A: At your apartment.
From your wardrobe, select Menu, then select Load to change into outfits you bought in the Shopping Cities. You can store only nine outfits, so delete looks you don’t want anymore.

Q: Where can I change my player and shop names?
A: At your apartment and at your shop.
Change your player name in the Profile section of your apartment and your shop name in the Shop Info section of your shop.
Your branch name is the same as your shop name.

Q: Why isn’t my branch making money?
A: Remember to collect your sales!
You won’t earn money unless you touch Collect Sales. If you edit an outfit before collecting funds, you won’t earn money from the previous outfit. You will only earn money the first time a shopper buys an outfit, even if they buy the same outfit multiple times.

Q: Can I change my branch location?
A: No. You usually can’t move your branch.
Once you open a branch, you can’t move it. If you really want a new location, you can delete your save data and start the game over.

Q: How can I close my branch?
A: There’s a special trick for that.
Go to the branch’s menu, press the L Button + R Button + X Button + Y Button, and hold them all down for over a second, then select Close Shop. Your branch will be removed from the Shopping Cities, and you will lose any money you forgot to collect.

Q: I closed my branch. When can I open a new one?
A: Wait at least a day.
One day after you close your branch, you can open a new one. Your new branch will have the same Shop Address as your old one.

Q: What’s the difference between ads and flyers?
A: The target audience.
Ads go directly to the customers who visit your shop in the regular game. Flyers go out to other Style Savvy players via Flyer Mode (see page 27 for details).
Quiz: Which brand is right for you?

Pick your favorite answers to find the perfect brand for YOU!

**Pick your favorite answers to find the perfect brand for YOU!**

- **Flower**
  - Daisy
  - Rose

- **Dessert**
  - Cupcakes
  - Cheesecake

- **Animal**
  - Dog
  - Cat

- **Activity**
  - Sports
  - Traveling

- **Style**
  - Pants
  - Skirts

- **Gift to Get**
  - Art Supplies
  - Bicycle

**Start!**

**Vacation Spot**
- Beach
- Mountains

**Movie Genre**
- Action
- Romance

- Vibrant and bubbly!
- Full of energy!
- Polished flair!
- Graceful charm!

**Playful**
**Sporty**
**Chic**
**Refined**

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- Muneshige Yoshida
- Jouji Mizuho
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**STYLES**
- Playful
- Sporty
- Chic
- Refined

- Vibrant and bubbly!
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- “Jingle Bells” (James Pierpont)